GVM-Databases

DB Market Volume of Packaging



Our Database Market Volume of Packaging is a central tool of GVM and provides a comprehensive overview on the packaging usage and consumption in Germany for the last 20 years. For every single year there are about 35.000 unique data sets.

MARKET STRUCTURE BY PRODUCTS	
Product	Since 1990, approximately 1,350 individual segments have been recorded and regularly updated in line with market development (new products or product variants) and increasing market research penetration (new research areas).
Product groups	Summaries of filler segments by product groups (20 to 80, depending on inquiry)
PACKAGING	
Nominal fill size	in kilogramm, liter, piece, m²
Material group	glass, paper, plastic, tinplate, aluminum, compounds, wood etc.
Packaging material	HDPE, LDPE, PP, PS, PET, ABS; paper, cardboard, corrugated cardboard, pulp molding etc.
Shape	box, cup, bottle, bag, winder, closure etc. in addition to main packaging material also: labels, closures, partition insert, multi packs etc.
Packaging level	primary packaging, collective packaging, transport packaging etc.
Disposable / Reusable	disposable, reusable, deposit-bearing disposable beverage packaging
Measurement categories	mass, surface area, nominal fill, brim measure
ORIGIN IN ACCORDANCE WITH PACKAGING ORDINANCE	
Waste collection point	Commercial consumers; large commercial end consumers; private final consumers
MARKET QUANTITIES	
Data availability	annual, time series of at least 10 years
Market level	domestic bottling, import, export, domestic consumption
Packaged fill quantity	in tons, 1,000 liters etc.
Packaging	quantity (in 1,000 pieces), surface area (in 1,000 sq m), mass (in tons)