DB Packaging Samples

Another tool for our analyses is the **Database Packaging Samples**. It contains detailed data on packaging separated by its components. Currently, there are over 21.000 data sets.

PRODUCT DATA	
Product	Trade name and additional information provided by manufacturer Broken down into approx. 1,350 individual segments and 60 product groups
Product variant	Specific product features (e.g., texture, dosage form, application)
Product price	Final consumer price incl. VAT
Date	Date of purchase
MANUFACTURER / DISTRIBUTOR	
Distributor	Commercial enterprise, direct sales etc.
Manufacturer	Packaging or filling company
Brand	Brand name (also trade names)
Origin	Germany / imported
PACKAGING – all packaging and auxiliary packaging is recorded separately	
Nominal fill size	in ml, g, piece, m² ...
Material group	glass, paper, plastic, tinplate, aluminum, compounds, wood etc.
Packaging material	HDPE, LDPE, PP, PS, PET, ABS, PA/PE, PET/PE; chromo cardboard, corrugated cardboard, pulp molding etc.
Shape	box, cup, bottle, bag, partition insert, winder, closure etc. (in addition to main packaging material also labels, closure material, multi packs etc.)
Packaging level	primary packaging, collective packaging, transport packaging etc.
Disposabale / Reusable	disposable, reusable, deposit-bearing disposable beverage packaging
Packaging manufacturer	as far as can be determined
Measurement categories	mass, surface area, mass per unit area (grammage), nominal fill, dimensions