

GVM DB Packaging Samples

Number of data sets: approx. 20,000

PRODUCT DATA	
Product	Trade name / additional information provided by manufacturer Broken down into approx. 1,100 individual segments and 60 product groups
Product variant	Specific product features (e.g. texture / dosage form / application)
Product price	Final consumer price incl. VAT
Date	Date of purchase
MANUFACTURER / DISTRIBUTOR	
Distributor	Commercial enterprise, direct sales etc.
Manufacturer	Packaging/filling company
Brand	Brand name (also trade names)
Origin	Germany / Import
PACKAGING - all packaging and auxiliary packaging is recorded separately	
Nominal fill	in ml, g, piece, sq m ...
Material group	glass, paper, plastic, tinfoil, aluminum, compounds, wood etc.
Packaging material	HDPE, LDPE, PP, PS, PET, ABS, PA/PE, PET/PE / chromo cardboard, corrugated cardboard, pulp molding etc.
Shape	box, cup, bottle, bag, partition insert, winder, closure etc. (in addition to main packaging material also labels, closure material, multi packs etc.)
Packaging level	primary packaging, collective packaging, transport packaging etc.
Disposable / Reusable	disposable, reusable, deposit-bearing disposable beverage packaging
Packaging manufacturer	as far as determinable
Measurement categories	mass, surface area, mass per unit area (grammage), nominal fill, dimensions